



Self Build

Entry-level 'ready-made' website, suitable for **smaller schools, or those on a tight budget** with a desire for a **professionally designed promotional website** with **relevant content for all visitors**. With the ability to **add-on new feature modules** to the existing site, or **easily upgrade in the future**.

Price:	£800 setup + £199/year maintenance and support (+vat).		
Content Management System:	Extremely powerful and easy-to-use online system, to edit and create new pages, add images and downloads to your website.		
Web pages:	Main categories: School, Parents, Students, Teachers, Governors , and creation of all the publicly accessible sub-pages under each of the main categories. Unlimited additional pages can be added by your school. Ready for you to populate with content.		
Feature categories:	Homepage, News, Gallery, Calendar, Downloads, Links, Contact and Sitemap .		
Logo & award symbols:	Application of your logo and quality award symbols (it is assumed the logo artwork will be supplied, otherwise we are happy to provide an estimate for new design and artwork, for more information please see the ' Graphics Boutique ').		
Name & colour personalisation:	Personalisation of the colour scheme and main name banner. We email you a PDF of the design mock-up for your approval, and carry out any fine tuning before commencing with the set-up.		
Support:	We supply a comprehensive 'User Manual' and unlimited email and online support . Access to phone support is also available (premium rate number).		
Hosting:	Your site is hosted on our secure servers, with daily backups. All technical issues for setting up and maintaining your website are handled by our technical team.		
Add-on modules:	Add-on modules are available should you wish to enhance your site in the future, as follows;		
		Set-up fee	annual extra
	• Email Manager: With online 'signup', group bulk emailing to parents, students or staff	£350	£30
	• Movie Player: To present in-school produced movie clips	£350	£30
	• Technical services: We upload and style your content, on your behalf	£350	£0
	• Community Pack: Publish polls, blogs and add a ' related links column ' or banners to link to 3rd party websites	£200	£20
	• Form Manager: To create personalised questionnaire style forms	£200	£30
	• Populating your website: To get you started, our web designers will set-up your pages and populate with the content and images you supply (20 pages and 100 images)	£350	£0
	• Bespoke design: Please see the ' Graphics Boutique ' for more information		
	• Training & refresher courses: We provide a comprehensive training course to ensure that your staff are full equipped to manage the website effectively. Attendance for one of your staff members per calendar year (as a refresher)		£50
Upgrade:	To upgrade to the STANDARD version	£1,400	£100
	To upgrade to the ADVANCED version	£2,900	£400



Standard

Mid-range 'ready-made' website, suitable for **small to medium sized schools** with a desire to get a professionally designed **promotional** website '**up and running**' **quickly**. To effectively **communicate** with both **prospective and existing parents**, staff, governors and students by providing engaging and relevant content. With the ability to add-on extra feature modules if required in the future.

Price:	£1,950 setup + £299 /year maintenance, support and training (+vat).
Content Management System:	Extremely powerful and easy-to-use online system, to edit and create new pages, add images, movies and downloads to your website.
Web pages:	Main categories: School, Parents, Students, Teachers, Governors , and creation of all the publicly accessible sub-pages under each of the main categories. Unlimited additional pages can be added by your school. Ready for you to populate with content.
Feature categories:	Homepage, News, Gallery, Movies, Calendar, Downloads, Links, Contact and Sitemap .
Community Pack:	Publish polls, blogs and add a ' related links column ' or banners to link to 3rd party websites.
Populating your website:	To get you started, our professional web designers will create your pages with the content and images you supply (up to 20 pages created and 100 images added to the gallery). We will also prepare your supplied, or newly commissioned (please see Graphics Boutique) photography and upload into the Homepage animation, and one generic Gallery.
Logo & award symbols:	Application of your logo and quality award symbols (it is assumed the logo artwork will be supplied, otherwise we are happy to provide an estimate for new design and artwork, for more information please see the ' Graphics Boutique ').
Name & colour personalisation:	Personalisation of the colour scheme and main name banner. We email you a pdf of the design mock-up for your approval, and carry out any fine-tuning before commencing with the set-up.
Movies:	Store up to a maximum of 10 movies in the database (individual limit of 15mb). Further storage capacity is available on request. Bespoke film presentations can be created by our recommended partner on request (please see the Graphics Boutique for more information).
Registration & login:	Users can register as Parents, Students, Teachers or Governors and have a personalised profile . When visiting the website they are presented with the most relevant content (e.g. Parents are shown latest news and events which relate to their registered Year Group).
Password secure extranet:	Password secure areas, registered users have access to extranet pages , to access file sharing lists, etc.
Support:	We supply a comprehensive 'User Manual' and unlimited email and online support . Access to phone support is also available (premium rate number).



Standard

Training: & refresher courses

We provide a comprehensive training course to ensure that your staff are fully equipped to manage the website effectively. Attendance for **one of your staff members** per calendar year (as a refresher) is included (additional training is available on request).

Add-on modules:

Add-on modules are available should you wish to enhance your site in the future, as follows;

	Set-up fee	annual extra
• Email Manager: With online 'signup', group bulk emailing to parents, students or staff	£350	£30
• Movie Player: To present in-school produced movie clips	£350	£30
• Technical services: We upload and style your content, on your behalf	£350	£0
• Form Manager: To create personalised questionnaire style forms	£200	£30
• Populating your website: To get you started, our web designers will set-up your pages and populate with the content and images you supply (40 pages and 200 images)	£350	£0
• Bespoke design: Please see the ' Graphics Boutique ' for more information		
• Training & refresher courses: We provide a comprehensive training course to ensure that your staff are full equipped to manage the website effectively. Attendance for one of your staff members per calendar year (as a refresher)		£50

Upgrade:

To upgrade to the **ADVANCED** version
Includes all of the optional modules above as well as;

£1,800 £300

- **Year groups**
- **Community pack PLUS**
- **Extra training** (refresher courses) and **support**



Advanced

Worried your existing site doesn't create the right impression? Our Advanced-level 'ready-made' website is perfect for any school that wants to **stand out from the crowd, but hasn't the time to carry out the initial content uploading... we populate your site on your behalf**, using your supplied information. This site includes all the cutting-edge features expected by a **modern web audience**. To enable **proper communication** with your prospective and existing parents, staff, governors and students. An **invaluable tool** for your admin staff.

Price:	£3450 setup + £599 /year maintenance, support and training (+vat)
Content Management System:	Extremely powerful and easy-to-use online system, to edit and create new pages, add images, movies and downloads to your website.
Web pages:	Main categories: School, Parents, Students, Teachers, Governors Creation of all the publicly accessible sub-pages under each of the main categories. Unlimited additional pages can be added by your school. Ready for you to populate with content.
Feature categories:	Homepage, News, Gallery, Movies, Calendar, Downloads, Links, Contact and Sitemap .
Community Pack PLUS:	Publish polls, blogs and add a 'related links column' or banners to link to 3rd party websites. Also includes forums, RSS feeds, 'comments' function (for posting remarks).
Form Manager:	Create personalised 'questionnaire' style forms.
Populating your website:	To get you started, our professional web designers will create your pages with the content and images you supply (up to 40 pages created and 200 images added to the gallery). We will also prepare your supplied, or newly commissioned (please see Graphics Boutique) photography and upload into the Homepage animation, and one generic Gallery.
Logo & award symbols:	Application of your logo and quality award symbols (it is assumed the logo artwork will be supplied, otherwise we are happy to provide an estimate for new design and artwork, for more information please see the ' Graphics Boutique ').
Name & colour personalisation:	Personalisation of the colour scheme and main name banner. We email you a pdf of the design mock-up for your approval, and carry out any fine-tuning before commencing with the set-up.
Movies:	Store up to a maximum of 30 movies in the database (individual limit of 15mb). Further storage capacity is available on request. Bespoke film presentations can be created by our recommended partner on request (please see the Graphics Boutique for more information).
Registration & login:	Users can register as Parents, Students, Teachers or Governors and have a personalised profile. When visiting the website they are presented with the most relevant content (e.g. Parents are shown latest news and events which relate to their registered Year Group).



Advanced

Year groups:	<p>Feature Categories are divided into year groups. Visitors are presented with content for their preferred year group, for example:</p> <ul style="list-style-type: none"> • A parent with a child in Year 2 will immediately see pictures for their child's class when entering the gallery • A student logging onto the site will immediately see calendar events relating to their own Year Group, e.g. 'You have PE tomorrow - bring your kit!' • Governors are shown highlighted links for the latest minutes of the governors meeting on the homepage.
Email Manager:	<p>Includes the design of a bespoke E-newsletter template and full control of emailing. Send specific emails to only certain registered users, for example:</p> <ul style="list-style-type: none"> • Send out weekly/monthly newsletter to all parents • Remind all Year 4 parents that there is a school outing on Friday • Send out a weekly planner to teachers and admin staff with a list of important events that week <p>(Maximum of 3000 recipients per month, additional quota available on request).</p>
Password secure extranet:	<p>Password secure areas, registered users have access to extranet pages, to access file sharing lists, etc.</p>
Support:	<p>We supply a comprehensive 'User Manual' and unlimited email and online support. Access to phone support is also available (premium rate number).</p> <p>Free telephone support - all your trained staff have direct access to our technical support team.</p>
Training: & refresher courses	<p>We provide a comprehensive training course to ensure that your staff are fully equipped to manage the website effectively. Attendance for three of your staff members per calendar year (as a refresher) is included (additional training is available on request).</p>
Hosting:	<p>Your site is hosted on our secure servers, with daily backups. All technical issues for setting up and maintaining your website are handled by our technical team.</p>
Optional modules:	<p>Optional modules are available should you wish to 'add-on' to your site in the future, as follows;</p> <ul style="list-style-type: none"> • Bespoke design: Please see the 'Graphics Boutique' for more information

Website features comparison



		SELF-BUILD	STANDARD	ADVANCED
Setup price:	To setup your website, based on the approved design pdf.	£800	£1,950	£3,450
Annual licence:	Maintenance, support and training.	£199	£299	£599
Content Management System:	Extremely powerful and easy-to-use online system, to edit and create new pages, add images, movies and downloads to your website.	✓	✓	✓
Web pages:	Main categories: School, Parents, Students, Teachers, Governors. Creation of all the publicly accessible sub- pages under each of the main categories. Unlimited additional pages can be added by your school. Ready for you to populate with content.	✓	✓	✓
Feature categories:	Homepage, News, Gallery, Movies, Calendar, Downloads, Links, Contact and Sitemap.	✓	✓	✓
Community Pack:	Publish polls, blogs and add related links or banners to pages.		✓	✓
Community pack PLUS:	Publish polls, blogs and add a 'related links column' or banners to link to 3rd party websites. Also includes forums, RSS feeds, 'comments' function (for posting remarks).			✓
Form Manager:	Create personalised 'questionnaire' style forms			✓
Populating your website:	Ensure your site looks excellent from day one. Our experienced graphic and web designers will create your pages with the content and images you supply.		✓	✓
Logo & award symbols:	Application of your logo and quality award symbols (it is assumed the logo artwork will be supplied, otherwise we are happy to provide an estimate for new design and artwork).		✓	✓
Name & colour personalisation:	Personalisation of the colour scheme and main name banner. We email you a pdf of the design mock-up for your approval, and carry out any fine-tuning before commencing with the set-up.		✓	✓

Website features comparison



		SELF-BUILD	STANDARD	ADVANCED
Movies:	Store up to a maximum of 10 movies in the database (individual limit of 15mb).		✓	
	Store up to a maximum of 30 movies in the database (individual limit of 15mb).			✓
Registration and login:	Users can register as Parents, Students, Teachers or Governors and have a personalised profile. When visiting the website they are presented with the most relevant content (e.g. Parents are shown latest news and events which relate to their registered Year Group).		✓	✓
Year groups:	Feature categories are divided into year groups. Visitors are presented with content for their preferred year group.			✓
Email Manager	Design of a bespoke E-newsletter template and full control of emailing.			✓
Password secure extranet:	Password secure areas, registered users have access to extranet pages, to access file sharing lists, etc.		✓	✓
Support:	We supply a comprehensive 'User Manual' and unlimited email and online support. Access to phone support is also available (premium rate number).	✓	✓	✓
	Free telephone support - all trained teaching staff have direct access to our technical support team.			✓
Training: & refresher courses	We provide a comprehensive training course to ensure that your staff are fully equipped to manage the website effectively.			
	Attendance for one of your staff members per calendar year (as a refresher) is included		✓	
	Attendance for three of your staff members per calendar year (as a refresher) is included			✓
Hosting:	Your site is hosted on our secure servers, with daily backups. All technical issues for setting up and maintaining your website are handled by our technical team.	✓	✓	✓