



Standard

Mid-range 'ready-made' website, suitable for **small to medium sized schools** with a desire to get a professionally designed **promotional** website **'up and running' quickly**. To effectively **communicate** with both **prospective and existing parents**, staff, governors and students by providing engaging and relevant content. With the ability to add-on extra feature modules if required in the future.

Price:	£1,950 setup + £299/year maintenance, support and training (+vat).
Content Management System:	Extremely powerful and easy-to-use online system, to edit and create new pages, add images, movies and downloads to your website.
Web pages:	Main categories: School, Parents, Students, Teachers, Governors , and creation of all the publicly accessible sub-pages under each of the main categories. Unlimited additional pages can be added by your school. Ready for you to populate with content.
Feature categories:	Homepage, News, Gallery, Movies, Calendar, Downloads, Links, Contact and Sitemap .
Community Pack:	Publish polls, blogs and add a 'related links column' or banners to link to 3rd party websites.
Populating your website:	To get you started, our professional web designers will create your pages with the content and images you supply (up to 20 pages created and 100 images added to the gallery). We will also prepare your supplied, or newly commissioned (please see Graphics Boutique) photography and upload into the Homepage animation, and one generic Gallery.
Logo & award symbols:	Application of your logo and quality award symbols (it is assumed the logo artwork will be supplied, otherwise we are happy to provide an estimate for new design and artwork, for more information please see the 'Graphics Boutique').
Name & colour personalisation:	Personalisation of the colour scheme and main name banner. We email you a pdf of the design mock-up for your approval, and carry out any fine-tuning before commencing with the set-up.
Movies:	Store up to a maximum of 10 movies in the database (individual limit of 15mb). Further storage capacity is available on request. Bespoke film presentations can be created by our recommended partner on request (please see the Graphics Boutique for more information).
Registration & login:	Users can register as Parents, Students, Teachers or Governors and have a personalised profile . When visiting the website they are presented with the most relevant content (e.g. Parents are shown latest news and events which relate to their registered Year Group).
Password secure extranet:	Password secure areas, registered users have access to extranet pages , to access file sharing lists, etc.
Support:	We supply a comprehensive 'User Manual' and unlimited email and online support . Access to phone support is also available (premium rate number).



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**Training:
& refresher
courses**

We provide a comprehensive training course to ensure that your staff are fully equipped to manage the website effectively. Attendance for **one of your staff members** per calendar year (as a refresher) is included (additional training is available on request).

**Add-on
modules:**

Add-on modules are available should you wish to enhance your site in the future, as follows;

	Set-up fee	annual extra
<ul style="list-style-type: none"> • Email Manager: With online 'signup', group bulk emailing to parents, students or staff 	£350	£30
<ul style="list-style-type: none"> • Movie Player: To present in-school produced movie clips 	£350	£30
<ul style="list-style-type: none"> • Technical services: We upload and style your content, on your behalf 	£350	£0
<ul style="list-style-type: none"> • Form Manager: To create personalised questionnaire style forms 	£200	£30
<ul style="list-style-type: none"> • Populating your website: To get you started, our web designers will set-up your pages and populate with the content and images you supply (40 pages and 200 images) 	£350	£0
<ul style="list-style-type: none"> • Bespoke design: Please see the 'Graphics Boutique' for more information 		
<ul style="list-style-type: none"> • Training & refresher courses: We provide a comprehensive training course to ensure that your staff are full equipped to manage the website effectively. Attendance for one of your staff members per calendar year (as a refresher) 		£50

Upgrade:

To upgrade to the **ADVANCED** version
Includes all of the optional modules above as well as;

£1,800 £300

- **Year groups**
- **Community pack PLUS**
- **Extra training** (refresher courses) and **support**