



Self Build

Entry-level 'ready-made' website, suitable for **smaller schools, or those on a tight budget** with a desire for a **professionally designed promotional website** with **relevant content for all visitors**. With the ability to **add-on new feature modules** to the existing site, or **easily upgrade in the future**.

Price:	£800 setup + £199/year maintenance and support (+vat).		
Content Management System:	Extremely powerful and easy-to-use online system, to edit and create new pages, add images and downloads to your website.		
Web pages:	Main categories: School, Parents, Students, Teachers, Governors , and creation of all the publicly accessible sub-pages under each of the main categories. Unlimited additional pages can be added by your school. Ready for you to populate with content.		
Feature categories:	Homepage, News, Gallery, Calendar, Downloads, Links, Contact and Sitemap .		
Logo & award symbols:	Application of your logo and quality award symbols (it is assumed the logo artwork will be supplied, otherwise we are happy to provide an estimate for new design and artwork, for more information please see the ' Graphics Boutique ').		
Name & colour personalisation:	Personalisation of the colour scheme and main name banner. We email you a PDF of the design mock-up for your approval, and carry out any fine tuning before commencing with the set-up.		
Support:	We supply a comprehensive 'User Manual' and unlimited email and online support . Access to phone support is also available (premium rate number).		
Hosting:	Your site is hosted on our secure servers, with daily backups. All technical issues for setting up and maintaining your website are handled by our technical team.		
Add-on modules:	Add-on modules are available should you wish to enhance your site in the future, as follows;		
		Set-up fee	annual extra
	• Email Manager: With online 'signup', group bulk emailing to parents, students or staff	£350	£30
	• Movie Player: To present in-school produced movie clips	£350	£30
	• Technical services: We upload and style your content, on your behalf	£350	£0
	• Community Pack: Publish polls, blogs and add a ' related links column ' or banners to link to 3rd party websites	£200	£20
	• Form Manager: To create personalised questionnaire style forms	£200	£30
	• Populating your website: To get you started, our web designers will set-up your pages and populate with the content and images you supply (20 pages and 100 images)	£350	£0
	• Bespoke design: Please see the ' Graphics Boutique ' for more information		
	• Training & refresher courses: We provide a comprehensive training course to ensure that your staff are full equipped to manage the website effectively. Attendance for one of your staff members per calendar year (as a refresher)		£50
Upgrade:	To upgrade to the STANDARD version	£1,400	£100
	To upgrade to the ADVANCED version	£2,900	£400