



Advanced

Worried your existing site doesn't create the right impression? Our Advanced-level 'ready-made' website is perfect for any school that wants to **stand out from the crowd, but hasn't the time to carry out the initial content uploading... we populate your site on your behalf**, using your supplied information. This site includes all the cutting-edge features expected by a **modern web audience**. To enable **proper communication** with your prospective and existing parents, staff, governors and students. An **invaluable tool** for your admin staff.

Price:	£3450 setup + £599/year maintenance, support and training (+vat)
Content Management System:	Extremely powerful and easy-to-use online system, to edit and create new pages, add images, movies and downloads to your website.
Web pages:	Main categories: School, Parents, Students, Teachers, Governors Creation of all the publicly accessible sub-pages under each of the main categories. Unlimited additional pages can be added by your school. Ready for you to populate with content.
Feature categories:	Homepage, News, Gallery, Movies, Calendar, Downloads, Links, Contact and Sitemap .
Community Pack PLUS:	Publish polls, blogs and add a 'related links column' or banners to link to 3rd party websites. Also includes forums, RSS feeds, 'comments' function (for posting remarks).
Form Manager:	Create personalised 'questionnaire' style forms.
Populating your website:	To get you started, our professional web designers will create your pages with the content and images you supply (up to 40 pages created and 200 images added to the gallery). We will also prepare your supplied, or newly commissioned (please see Graphics Boutique) photography and upload into the Homepage animation, and one generic Gallery.
Logo & award symbols:	Application of your logo and quality award symbols (it is assumed the logo artwork will be supplied, otherwise we are happy to provide an estimate for new design and artwork, for more information please see the ' Graphics Boutique ').
Name & colour personalisation:	Personalisation of the colour scheme and main name banner. We email you a pdf of the design mock-up for your approval, and carry out any fine-tuning before commencing with the set-up.
Movies:	Store up to a maximum of 30 movies in the database (individual limit of 15mb). Further storage capacity is available on request. Bespoke film presentations can be created by our recommended partner on request (please see the Graphics Boutique for more information).
Registration & login:	Users can register as Parents, Students, Teachers or Governors and have a personalised profile. When visiting the website they are presented with the most relevant content (e.g. Parents are shown latest news and events which relate to their registered Year Group).



Advanced

Year groups:

Feature Categories are divided into year groups. Visitors are presented with content for their preferred year group, for example:

- A parent with a child in Year 2 will immediately see pictures for their child's class when entering the gallery
- A student logging onto the site will immediately see calendar events relating to their own Year Group, e.g. 'You have PE tomorrow - bring your kit!'
- Governors are shown highlighted links for the latest minutes of the governors meeting on the homepage.

Email Manager:

Includes the design of a bespoke **E-newsletter** template and full control of emailing. Send specific emails to only certain registered users, for example:

- Send out weekly/monthly newsletter to all parents
- Remind all Year 4 parents that there is a school outing on Friday
- Send out a weekly planner to teachers and admin staff with a list of important events that week

(Maximum of 3000 recipients per month, additional quota available on request).

Password secure extranet:

Password secure areas, registered users have access to extranet pages, to access file sharing lists, etc.

Support:

We supply a comprehensive 'User Manual' and **unlimited email** and **online support**. Access to phone support is also available (premium rate number).

Free telephone support - all your trained staff have direct access to our technical support team.

Training: & refresher courses

We provide a comprehensive training course to ensure that your staff are fully equipped to manage the website effectively. Attendance for **three of your staff members** per calendar year (as a refresher) is included (additional training is available on request).

Hosting:

Your site is hosted on our secure servers, with daily backups. All technical issues for setting up and maintaining your website are handled by our technical team.

Optional modules:

Optional modules are available should you wish to 'add-on' to your site in the future, as follows;

- **Bespoke design:** Please see the '**Graphics Boutique**' for more information